



## You're invited to support ANU Women's Football Club in 2026

**Championing women's sport. Building community. Creating opportunity.**

The ANU Women's Football Club (ANUWFC) is Canberra's oldest and largest football club for women (cis and trans) and non-binary people. For nearly 50 years, we've fostered an inclusive, competitive, and empowering environment for players of all ages and abilities.

We're inviting local businesses to join us as sponsors and become part of something bigger than sport. Your support plays a vital role in keeping our club strong and thriving—and it's a true partnership. We'll work with you to create opportunities that promote and grow your business while giving back to the Canberra community.

Our sponsors enjoy meaningful connections with players and supporters, gaining strong brand exposure both on and off the field. We aim to deliver real value, making your investment mutually rewarding. Supporting a community club isn't just good business—it's a chance to make a lasting impact. We hope you'll join us for an exciting 2026 season!

By sponsoring ANUWFC, your business will be directly investing in:

- Local marketing and visibility (which you can write off as a business expense).
- Community engagement and impact.
- Gender equity in sport.
- A club culture known for support and inclusion on and off the field - including the support of your business!

Learn more at [www.anuwfc.org/sponsorship](http://www.anuwfc.org/sponsorship) and discover how your business can be part of something powerful!



# Why partner with ANU Women's Football Club?

## A strong, visible, and engaged community

- More than **200 registered players** across senior programs.
- Hundreds of families, supporters, students and alumni.
- Active social media presence on Facebook and Instagram, with engagement rates **above average for community sporting clubs**.
- Matchday crowds and training activations.
- Presence across the broader Canberra community.

Your brand will be seen by players, family, supporters, and Canberra community members **every single week of the football season!**

## Values that align with modern organisations

ANUWFC is proudly:

- **Inclusive and community-driven.**
- Focused on **women's (cis and trans) and non-binary people's leadership and participation.**
- **Performance-minded** with strong development pathways.
- Committed to **wellbeing, respect, and development on and off the field.**

## Real marketing and promotional benefits

Depending on your chosen package, sponsorship can include:

- Branding on team shorts and training kits.
- Digital promotion across social channels and eNewsletters.
- Website listings with backlinks.
- Matchday activations.
- Access to players and club events.
- Community partnership storytelling to showcase your impact.

**ANU Women's Football Club is more than a club.** It's a community, a pathway, a leadership space, and a powerful platform for empowering women and non-binary people in sport. Sponsors help make all of that possible.

If you're looking to:

- Increase your brand visibility
- Support gender equity in sport
- Connect with a vibrant and welcoming community

...then we'd love to hear from you!

Learn more at [www.anuwfc.org/sponsorship](http://www.anuwfc.org/sponsorship) and discover how your business can make a real difference.